

LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN

CENTRE FOR BOOK STUDIES

BOOK RESEARCH - PUBLISHING ECONOMICS - DIGITAL MEDIA



A walk through Munich's publishing district...

Starting at the Ludwig-Maximilians-Universität, our route through the publishing city of Munich begins in the Maxvorstadt, which is inhabited not only by students, but is also home to the PIPER-VERLAG on Georgenstraße and ARSEDITION on the adjacent Friedrichstraße, which produces children's literature and gift books. Just a few streets on, one finds the publishing house C.H. BECK – the oldest owner-operated publishing business in Germany - known primarily as a specialist publisher for the legal field as well as for its wide-ranging literature and non-fiction programme and for the series Beck'sche Reihe. Slightly more secluded, in the direction of Schwabing-Freimann, one finds the seat of the internationally active family business LANGENSCHEIDT. From here, we now cross the Englischer Garten and discover on the right of the Isar, in the quaint district of Bogenhausen, the CARLHANSER VERLAG, which counts among the few remaining independent publishing houses in Germany.

The opposing model, in the form of the largest trade publishing group in the world, carries the name Random House and has its Munich headquarters at Neumarkter Straße 28. In this neighbourhood, we encounter shareholders of the GANSKE PUBLISHING GROUP, such as TRAVEL HOUSE MEDIA and GRÄFE UND UNZER, who share an office building situated at the boundary of the city districts of Haidhausen and Berg am Laim. The OLDENBOURG WISSENSCHAFTSVERLAG follows on Rosenheimer Straße with the Munich East railway station in the direct vicinity. For anyone interested in educational software and/or audio books, the south near Giesing/Sendling is the right address, home to DIGITAL PUBLISHING and the HÖRVERLAG. Continuing through the station district, the Schwanthalerhöhe and the Hirschgarten to the edge of the Schlosspark Nymphenburg, we arrive at one of the smaller but no less important representatives of our field, the independent A1 VERLAG. Searching for a Munich member of the Georg von Holtzbrinck holding, we find the Droemer Knaur Publishing Group on Hilblestraße in Neuhausen. In this neighbourhood, the publishing house GERANOVA BRUCKMANN provides everything for the fields of tourism and outdoors, while BLV offers a wide selection for nature enthusiasts and athletes. Moving on past the southern tip of the Olympia Park – here we find the seat of the ALLITERA PUBLISHING HOUSE - the circle is complete, and we are back on Schellingstraße, our academic home opposite the representative main building of the LMU. In the outer suburbs of Munich, such as Ismaning and Planegg, the HUEBER VERLAG and HAUFE-LEXWARE GMBH also offer attractive career prospects for the future. This is, of course, only a small - but extremely diverse - selection of publishers who could become our potential employers.

But what to do with all the beautiful books that you have helped to produce in one of the publishing houses? Munich has a wide range of different bookshops through which to browse. Alongside the branches of HUGENDUBEL spread throughout Munich, it is particularly the small bookshops that entice one to wander inside. For all big and small book questions concerning travel, for example, the bookshop GEOBUCH near the Viktualienmarkt is happy to provide advice. A



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further treat for those with a heart for independent bookshops is the Autorenbuchhandlung in Schwabing. Also to be found in this neighbourhood is the bookshop Lehmkuhl, founded in 1903. Anybody spending time in the south near Kapuzinerplatz should treat themselves to coffee and cake while browsing at Buch & Bohne. Between Gärtnerplatz and the Isar, those with somewhat particular tastes will enjoy the crime writing bookshop Glattels. In addition to the multitude of publishers, around 150 bookshops have established themselves in Munich, making the city second only to Berlin in terms of the number of book vendors. And these bookshops are, in turn, only a small part of Munich's wider literature industry. Publishers and bookshops operate in the middle of a network of literary agencies, translation and editing offices, and graphic and design agencies. Munich is also known as a centre of the illustration business. Interested in reading and working in Munich? Let's go!

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